

2012 PUBLISHING CALENDAR



THE AUTHORITATIVE VOICE OF THE DEAL ECONOMY



	ISSUE NUMBER	DATE	AD RESEARCH	MAGAZINE REPORT TOPIC	LEAGUE TABLES	BONUS DISTRIBUTION	SPACE CLOSING DATE	MATERIAL DUE DATE
Q1	1	Jan 2012		M&A Deals of the Year: 2011			12/28/11	1/6/12
	2	Feb 2012		The Deal Economy Outlook 2012			1/18/12	1/27/12
	3	Feb 2012 Middle Market Edition		Private Equity Outlook		ACG Texas 2/23/12 Tulane 3/08-3/09	2/1/12	2/10/12
	4	Mar 2012		Top Restructuring Advisors	Bankruptcy & IR/PR		2/22/12	3/2/12
Q2	5	April 2012		Strategic M & A Review			3/14/12	3/23/12
	6	April 2012 Middle Market Edition	x	Private Equity Deals of the Year		ACG Intergrowth Dallas 4/25 - 4/27	3/28/12	4/6/12
	7	May 2012		Deal Financing			4/18/12	4/27/12
	8	May 2012 Middle Market Edition		Private Equity Auction Stars	Bankruptcy	ACG Boston 5/30 - 5/31 ACG Minnesota 6/18 - 6/19	5/9/12	5/18/12
	9	June 2012		The Corporate Dealmaker 100			5/30/12	6/8/12
Q3	10	July/August 2012		M&A in the Emerging Markets			6/27/12	7/6/12
	11	Sept 2012 Middle Market Edition		Private Equity Fundraising		ACG LA 9/11 - 9/12	8/15/12	8/24/12
	12	Sept 2012	x	Mid-Year M&A Update	Bankruptcy		8/29/12	9/7/12
Q4	13	Oct 2012 Middle Market Edition		Private Equity Movers & Shakers		ACG Philadelphia 10/16 - 10/17 ACG Chicago 10/23	9/12/12	9/21/12
	14	Oct 2012		Most Admired Corporate Dealmakers			9/26/12	10/5/12
	15	Nov 2012 Middle Market Edition		Private Equity Financing Outlook		ACG Florida 11/07 - 11/08	10/10/12	10/19/12
	16	Nov 2012		M&A Regulatory Trends			10/24/12	11/2/12
	17	Dec 2012		Rising Stars in M&A Advisory	Bankruptcy		11/7/12	11/16/12
	18	Year-in-Review		Deal Economy: The Year-in-Review			11/28/12	12/7/12

* MATERIAL DUE DATE IS TWO BUSINESS DAYS FOLLOWING RESERVATION CLOSE. CANCELLATIONS MUST BE MADE NO LATER THAN TWO BUSINESS DAYS AFTER RESERVATION CLOSE. CANCELLATIONS NOT RECEIVED BY THIS TIME WILL BE CHARGED THE FULL RATE ACCORDING TO CONTRACT TERMS. SEE TERMS & CONDITIONS FOR MORE DETAILS.