

# 2011 PUBLISHING CALENDAR



THE AUTHORITATIVE VOICE OF THE DEAL ECONOMY

	ISSUE NUMBER	DATE	AD RESEARCH	MAGAZINE REPORT TOPIC	LEAGUE TABLES	SPECIAL SUPPLEMENT	BONUS DISTRIBUTION	SPACE CLOSING DATE	MATERIAL DUE DATE
Q1	1	Jan 24		The Deal Economy Forecast: 2011				Jan 11	Jan 14
	2	Feb 7		M&A Deals of the Year: 2010				Jan 25	Jan 28
	3	Feb 21		Bankruptcy and Restructuring Outlook				Feb 8	Feb 11
	4	Mar 14	x	Middle-Market Outlook	Bankruptcy	Watches	ACG Intergrowth (3/21 -3/23)/ Baselworld 3/24-31)	Mar 1	Mar 4
	5	Mar 28		M&A Legal Trends and Corporate Governance	IR/PR		Tulane Corporate Law (3/31 - 4/1)	Mar 15	Mar 18
Q2	6	Apr 11		Annual Financial Services Review				Mar 29	Apr 1
	7	Apr 25		Deal Financing Outlook				Apr 12	Apr 15
	8	May 9		Faces of Deal Lawyers				Apr 26	Apr 29
	9	May 23		Investing in Private Equity and Hedge Funds			ACG Boston (6/2)	May 10	May 13
	10	Jun 13		M&A Market Review - Auctions	Bankruptcy		ACG Minnesota (6/21)	May 31	Jun 3
	11	Jun 27		Private Equity: Deals of the Year				Jun 14	Jun 17
Q3	12	Jul 25		Faces of the Middle-Market Dealmakers				Jul 12	Jul 15
	13	Sep 5	x	The Deal Economy Outlook Update: 2nd Half	Bankruptcy			Aug 23	Aug 26
	14	Sep 19		Most Admired Corporate Dealmakers Winners			ACG LA (9/20 - 9/21)	Sep 6	Sep 9
Q4	15	Oct 3		Movers & Shakers in Private Equity		Bus. Jets	ACG Philly M&A East (10/11 - 10/12)/NBAA (10/10-10/12)	Sep 20	Sep 23
	16	Oct 17		Middle-Market Review			ACG Chicago - (10/18)	Oct 4	Oct 7
	17	Oct 31		Bankruptcy and Restructuring Review				Oct 18	Oct 21
	18	Nov 14		Corporate Dealmaking				Nov 1	Nov 4
	19	Nov 28		Inside The Deal Economy	Bankruptcy		The Deal Economy 2012 - (12/1-12/2)	Nov 15	Nov 18
	20	Dec 12		Annual Year in Review				Nov 29	Dec 2

\* MATERIAL DUE DATE IS TWO BUSINESS DAYS FOLLOWING RESERVATION CLOSE. CANCELLATIONS MUST BE MADE NO LATER THAN TWO BUSINESS DAYS AFTER RESERVATION CLOSE. CANCELLATIONS NOT RECEIVED BY THIS TIME WILL BE CHARGED THE FULL RATE ACCORDING TO CONTRACT TERMS. SEE TERMS & CONDITIONS FOR MORE DETAILS.