



2010 Publishing Calendar

Issue #	Date	Ad Study	Anchor Theme	Magazine Report Topic	Deal Life	Bonus Distribution	Space Closing Date	Material Due Date
1	Jan 11		M&A	Deal Economy Forecast		2010 Leadership in the Distressed Markets	12/29	1/4
2	Jan 25		Bankruptcy	Bankruptcy & Restructuring			1/12	1/15
3	Feb 8		Corporate Dealmaker	Annual Healthcare Deals Review/Corporate Dealmaker			1/26	1/29
4	Feb 22	x	M&A	M&A Deals of the Year	x	ACG Boston	2/9	2/12
5	Mar 8		Private Equity	Deal Financing Update			2/23	2/26
6	Mar 22		Regulation	Annual Financial Regulation Review			3/9	3/12
7	Apr 5		Corporate Dealmaker	Annual Commercial Real Estate Review/Corporate Dealmaker		Tulane Corporate Law Institute	3/23	3/26
8	Apr 19		Energy	Annual Energy Review	x	ABI Spring Meeting	4/6	4/9
9	May 3	x	Middle Market	Faces of the Middle Market		ACG Intergrowth	4/20	4/23
10	May 17		Corporate Governance	Annual Corporate Governance Review			5/4	5/7
11	Jun 7		Financial Services	Annual Financial Services Review		ACG Boston	5/25	5/28
12	Jun 21		M&A Law	Faces of Deal Lawyers	x	IBA M&A Conference	6/8	6/11
13	Jul 5	x	Private Equity	PE Deals of the Year			6/22	6/25
14	Jul 19		Middle Market	Middle Market Financing			7/6	7/9
15	Aug 2		Media	Future of Entertainment			7/20	7/23
16	Aug 16		Manufacturing	Annual Manufacturing Review			8/3	8/6
17	Sep 6		M&A	Deal Economy Forecast: 2nd Half	x		8/24	8/27
18	Sep 20		Corporate Dealmaker	Most Admired Corporate Dealmaker/Venture Capital		ACG Los Angeles	9/7	9/10
19	Oct 4		Regional Report	Philadelphia Regional Report		ACG Phila M&A East/TMA Convention	9/21	9/24
20	Oct 18	x	Private Equity	Movers & Shakers in Private Equity		ACG Chicago Capital Connection	10/5	10/8
21	Nov 1		Technology	Transformation of the Manufacturing Heartland			10/19	10/22
22	Nov 15		Middle Market	Middle Market Review	x		11/2	11/5
23	Nov 29		Bankruptcy	Restructuring/Distressed Investing		The Deal Economy 2011	11/16	11/19
24	Dec 13		M&A	The Deal's Annual Year in Review/Philanthropy			11/30	12/3

*Material due date is two business days following reservation close. Cancellations must be made no later than two business days after reservation close. Cancellations not received by this time will be charged the full rate according to contract terms. See Terms & Conditions for more details.